



Halloween Fest '11 Business Participation Form

The Downtown Business Alliance of Bastrop will be hosting the 6th Annual Halloween Fest! This fall celebration is for the entire family and will include music, contests, interactive games, inflatable activities, hayride, haunted house, storytelling and trick or treating, and new this year-a lip sync contest. This event serves several needs in the community. It gives parents a safe place to take their children. It helps support the local businesses. And it brings people back to downtown building community camaraderie.

It is also great way for you to market YOUR business! Bastrop businesses, civic groups and organizations are encouraged to have an interactive booth. Attendance last year was estimated at 9,000. So the opportunity to put your name in front of potential customers is fantastic....not to mention what a good time you will have doing it!

Here's how you can be a part of Halloween Fest '11:

- There is no fee to set up a booth, but registration is required. Complete the form below and send to: *Downtown Business Alliance, 906 Main St # 123, Bastrop, TX 78602* or *they can be dropped at the Bastrop Chamber of Commerce on Main St.*
- To be most effective for both your business and the event, all booths must be interactive. Prizes or candy should be given to children trick or treating in the area.
- All activities are free to the public.
- No glow items or food are to be given away for free unless approved prior to the event.
- Any business wanting to have a game or hand out candy can set up a booth at the event. For more information contact Donna Tomlin donna.t@austin.rr.com or (713) 302-4084
- Check in at the Information booth on the corner of Main and Chestnut, beginning at 4pm the day of the event.
- All booths and tables must be set up and decorated by 5pm. The earliest you can arrive is 3pm.
- All participants are expected to stay until the event is over at 9pm.

Business Name: _____

Contact Person: _____ Phone #: _____

Booth Concept: _____
To avoid duplication

Email: _____

DBA Internal Use: Booth # Assignment _____